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## **VDS RELEASES TWISTER HD V7 AT NAB 2006 PAINT AND WORKFLOW TOOLS IN ONE APPLICATION**

**New York, NY, March 6, 2006**—VDS, a leading developer of broadcast automation software, content design applications and plug-in products, announces the unveiling of Twister HD V7 at NAB 2006.

Twister HD, which is the next generation of Liberty Paint, is a complete paint, graphic content creation, and workflow utility application designed specifically for broadcasters. The combination of these features and capabilities make Twister the only product of its kind. Twister combines full feature graphic design tools with custom browser utilities which solve many typical workflow issues that broadcasters face daily. The Twister's browser is rich with interoperability features which allow the operator to move content and use files between practically any related broadcast device, regardless whether it is open or proprietary in nature, be it local or remote. Many of these system's metadata formats are also supported for creating and updating searchable database information.

Twister can operate as a standalone application, or as a plug-in for industry-leading content creation, editing, management and display systems.

With Twister, artists have access to VDS' famous content creation tools and workflow utilities from within a single user environment. This includes a full suite of comprehensive paint tools and brushes, unlimited layering capabilities, and sophisticated image processing and masking tools developed specifically for fast still graphic creation and distribution. In addition, most third-party Photoshop plug-ins can be used in Twister, allowing access to hundreds of inexpensive image effect libraries. All in all, Twister will bring unprecedented content creation capability to any graphics facility.

“VDS is proud to release Twister HD V7.” comments David-Ray Worthington, Director of Marketing and Product Development at VDS. “Whether you are using Twister as the main graphics creation tool, for updating daily templates, or for it's cross platform ability to import or export content and metadata, Twister is an extremely cost effective product that solves many broadcast workflow issues.”



Twister's Easy To Use UI – Image Courtesy of WBBH-TV

Some of the new V7 features include stronger support of Photoshop files, improved masking tools, more dynamic tools, additional quick keys and integration with ORAD. It is now easier than ever to create reusable daily templates in SD or HD with Twister's auto resolution conversion. Content distribution is a breeze, as Twister has been infused with many broadcast-friendly features such as R/W Photoshop layers and direct connection/file support for most industry-standard devices such as Chyron, Aprisa, Pinnacle, Avid, ORAD, and Quantel. In addition, the software supports 3D paste image and mask layers, video grab to canvas and real-time paint show to video in SD or HD. All in all, Twister brings unprecedented content creation capability to broadcast graphics operations.

See Twister HD V7 at NAB 2006

### **About VDS**

VDS is committed to providing automation and content design tools for the broadcast, cable television, internet, and post production markets. VDS designs products for the automated control of broadcast television systems, with an emphasis on graphics-related operations, content distribution and automation, and internet-to-video and video-to-internet systems. VDS content creation systems provide industry tools that deliver graphic design, universal file translation and integration capabilities.

<http://www.videodesignsoftware.com/index.php>

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