



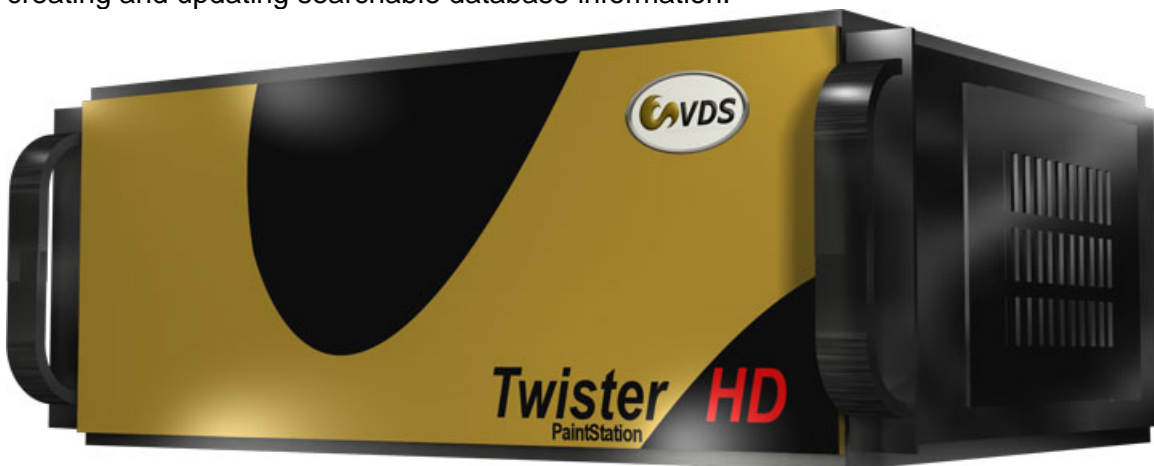
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FOR IMMEDIATE RELEASE

VDS ANNOUNCES TWISTER HD V8 AT NAB 2007 PAINT AND WORKFLOW TOOLS IN ONE APPLICATION

New York, NY, March 26, 2007—VDS, a leading developer of broadcast automation software, content design applications and plug-in products, announces the Twister PaintStation HD V8 at NAB 2007.

The Twister PaintStation HD is a complete paint, graphic content creation, and workflow utility application designed specifically for broadcasters. Twister combines full feature graphic design tools with custom browser utilities which solve many typical workflow issues that broadcasters face daily. The Twister's browser is rich with interoperability features which allow the operator to move content and use files between practically any related broadcast device, regardless whether it is open or proprietary in nature, or if it is local or remote. Many of these system's metadata formats are also supported for creating and updating searchable database information.



The Twister PaintStation HD provides high quality SD/HD frame grab and output, along with the ability to key and preview live graphics (real-time paint) over incoming video. This also includes the ability to grab video from canvas directly to layers. Twister can also switch instantly between HD and SD operating modes at the click of a button. Other new V8 features include selectable grouping/ungrouping, improved masking/layer mask tools, more dynamic features and additional UI enhancements. It is now easier than ever to create reusable daily templates in SD or HD. Content distribution is a breeze, as Twister has been infused with many broadcast-friendly features such as R/W Photoshop layers and direct connection/file support for most industry-standard devices such as Chyron, Aprisa, Pinnacle, Avid, ORAD, and Quantel.

“We are looking forward to showing Twister at NAB2007.” comments David-Ray Worthington, Director of Marketing and Product Development at VDS. “The new templating, grouping and HD video I/O features take Twister to a whole new level.”



Twister's Easy To Use UI – Image Courtesy of WBBH-TV

With Twister, artists have access to VDS' famous content creation tools and workflow utilities from within a single user environment. This includes a full suite of comprehensive paint tools and brushes, unlimited layering capabilities, and sophisticated image processing and masking tools developed specifically for fast still graphic creation and distribution. In addition, most third-party Photoshop plug-ins can be used in Twister, allowing access to hundreds of inexpensive image effect libraries. All in all, Twister will bring unprecedented content creation capability to any graphics facility.

See Twister HD PaintStation V8 at NAB 2007

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Where can innovation take you?

VDS is currently looking for qualified Twister resellers



About VDS

VDS is committed to providing automation and content design tools for the broadcast, cable television, internet, and post production markets. VDS designs products for the automated control of broadcast television systems, with an emphasis on graphics-related operations, content distribution and automation, and internet-to-video and video-to-internet systems. VDS content creation systems provide industry tools that deliver graphic design, universal file translation and integration capabilities.

www.videodesignsoftware.com

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