



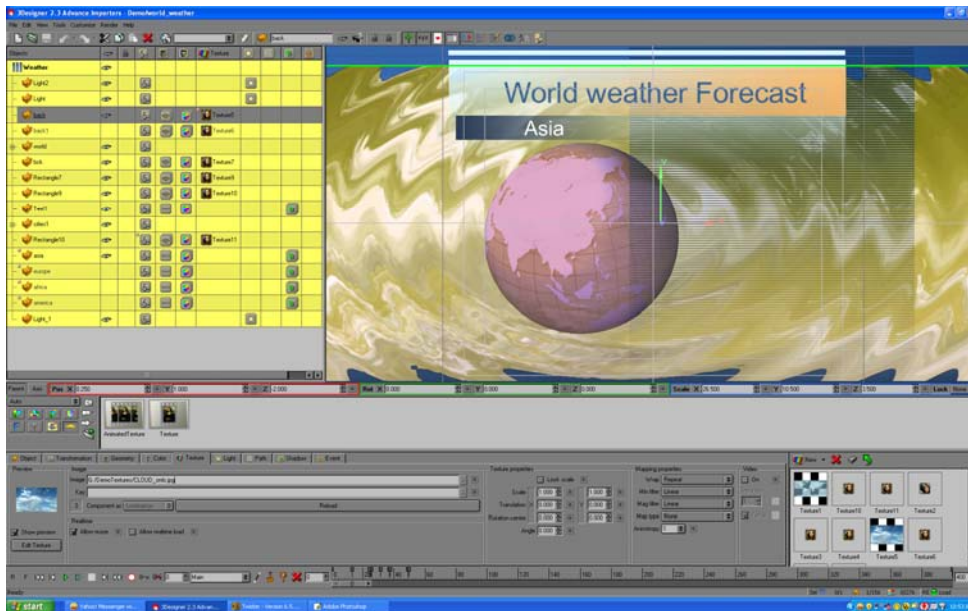
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FOR IMMEDIATE RELEASE

VDS RELEASES TWISTER PLUG-IN TO ORAD 3DESIGNER AT NAB 2006 PAINT AND WORKFLOW TOOLS IN ONE APPLICATION

New York, NY, April 10, 2006 — VDS, a leading developer of broadcast automation software, content design applications and plug-in products, announces the release of its Twister Plug-in for ORAD's 3Designer.

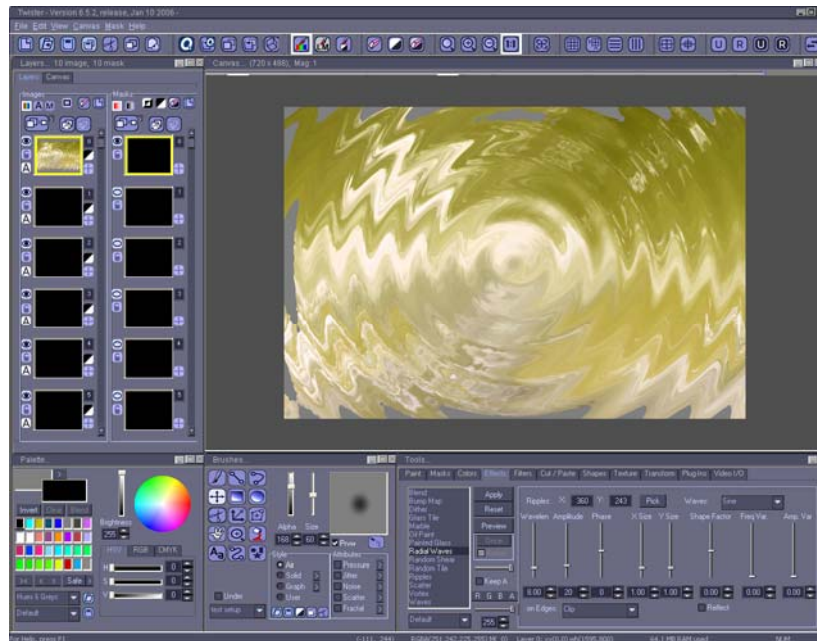
Twister HD V7, which is the next generation of Liberty Paint, is a complete paint, graphic content creation, and workflow utility application designed specifically for broadcasters. Twister combines full feature graphic design tools with custom browser utilities which solve many typical workflow issues that broadcasters face daily. The Twister's browser is rich with interoperability features which allow the operator to move content and use files between practically any related broadcast device, regardless whether it is open or proprietary in nature, be it local or remote. Many of these system's metadata formats are also supported for creating and updating searchable database information. The combination of these features and capabilities are now available to 3Designer operators using the Twister 3Designer plug-in. This means that creating and editing textures can be done directly from within 3Designer using Twister's powerful paint capabilities. The Twister plug-in also allows retrieval of many file formats directly to 3Designer layers, this includes the ability to bring Photoshop layer files into 3Designer.



3Designer's UI showing background texture created in Twister

"We are very keen on the integration of Twister into ORAD's 3Designer", comments David-Ray Worthington, Director of Marketing and Product Development at VDS.

“3Designer artists will most certainly appreciate the advanced capabilities in texture editing and file workflow utilities that Twister offers. It has been a very positive experience working with ORAD’s development team on this project.”



Background created using one of Twister’s many texture generation tools.

With Twister, 3Designer artists will have access to VDS' famous content creation tools and workflow utilities from within a single user environment. This includes a full suite of comprehensive paint tools and brushes, unlimited layering capabilities, and sophisticated image processing and masking tools developed specifically for fast graphic content creation and distribution. In addition, most third-party Photoshop plug-ins can be used in Twister, allowing access to hundreds of inexpensive image effect libraries.

"The integration of Twister into 3Designer is another result of our partnership with VDS", said Ofir Benovici, Orad's Director of Marketing. "Twister will enhance our graphic creation workflow and I'm confident that our customers will appreciate the new possibilities that are now open to them"

The Twister plug-in to 3Designer will be demonstrated for the first time during NAB 2006 at ORAD’s booth – SL 3776

Twister HD V7 can also be seen at VDS’ booth SL 4573

A promotional banner for NAB 2006. The banner features the 'IMMEDIATE EDUCATION' logo on the left, the 'NAB 2006 THE WORLD'S LARGEST ELECTRONIC MEDIA SHOW' logo in the center, and the text 'CONFERENCE: APRIL 22-27 EXHIBITS: APRIL 24-27 LAS VEGAS CONVENTION CENTER LAS VEGAS, NEVADA USA WWW.NABSHOW.COM' on the right. A dark bar at the bottom contains the text 'CLICK HERE TO REGISTER FOR A COMPLIMENTARY NAB VIP EXHIBITS PASS'.

About VDS

VDS is committed to providing automation and content design tools for the broadcast, cable television, internet, and post production markets. VDS designs products for the automated control of broadcast television systems, with an emphasis on graphics-related operations, content distribution and automation, and internet-to-video and video-to-internet systems. VDS content creation systems provide industry tools that deliver graphic design, universal file translation and integration capabilities.

<http://www.videodesignsoftware.com/index.php>

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About ORAD

Founded in 1993, Orad is a world leader in TV production technology and rapidly increasing its position in the Virtual Reality industry. Orad's lines of products include virtual sets, on-air graphics systems, virtual advertising, sports production solutions and hardware for the Virtual Reality industry. Orad has received extensive worldwide recognition for its systems at a wide-range of events including the 1999/2000 Emmy Award for the 'Implementation of Real Time Virtual Imaging for Live Events on Television'. Orad is a publicly traded company in the Prime Standard on Frankfurt's Wertpapierbörse Prime Standard and Alternative Investment Market of the London Stock Exchange (symbol: OHT).

www.orad.tv

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