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FOR IMMEDIATE RELEASE

VDS TO INTRODUCE DIRECT FOR EVERTZ AT NAB 2007 **Automated Management of Graphic and Audio Assets for the Evertz 9625 and 9725**

New York, NY, April 18, 2007—VDS, a leading developer of broadcast automation software, is introducing its DiReCT (Digital Resource Cataloging and Transfer) system for the Evertz 9625 and 9725 product lines at NAB 2007. This system will be demonstrated in the Evertz NAB booth, N1713.



HD9725LG –HD/SD Logo Inserter System

Evertz, the most complete broadcast HD solutions provider, offers the 9625 and 9725 series logo and media insertion products for analog, SDI and HD-SDI branding and promotions needs. The 9625 models may be used for basic logo insertion, including static and animated logos, time and temperature insertion and text crawls. The 9725 series has more processing power and more memory. This allows for multi-layer keying (overlapping logos), larger animated video files, more text crawl effects and sophisticated features for graphic intensive television production. The LGA versions of both series support 4 AES program inputs and outputs, plus a further 4 AES auxiliary inputs and outputs for audio dubbing.

Both series include features such as complete HD/SD logo insertion support, local insertion of logos, animations and news text crawls, insertion of pre-rendered animation into the video stream for local snipes and animated logos, with associated audio clips. They also offer local time and temperature insertion (with Temperature Probe option included), Emergency Alert System (EAS) interface, Dual power supplies for redundancy, and solid-state memory and compact flash (CF) for logo and animation storage with 16GB storage capacity.

DiReCT, a VDS suite of applications that manages digital assets in a multichannel broadcast cable operation from the point of ingestion through playout will provide Evertz

customers with a mechanism for assets to be automatically transferred to the Evertz edge branding devices for timely playout by the station automation system.

DiReCT manages video assets such as animations, bugs, templates and text as well as audio assets such as voice-overs and tags.

DiReCT monitors the automation playlist in advance to determine the schedule of utilization for each of the asset elements that have been ingested into the system. Based on the playlist, DiReCT then transfers those digital assets to the Evertz edge devices and verifies that the correct assets are on the correct devices so that automated playout can occur. DiReCT also continuously manages disk space utilization on edge devices, as well as on the graphics storage server, according to facility-defined metadata and usage statistics.

“With DiReCT, we can offer customers an enhanced workflow solution for asset and media management to complement Evertz’ industry leading 9625 and 9725 series branding products. This aligns with our positioning as the complete solution provider,” said Mo Goyal, Master Control and Branding Product Manager of Evertz.

“The availability of DiReCT for Evertz branding products will provide Evertz customers with a significant increase in branding flexibility and efficiency.” said Larry Mincer, President of VDS. “We are very excited to introduce this at NAB 2007 with Evertz.”

About Evertz

Evertz Technologies Limited (TSX: ET) designs, manufactures and markets video and audio infrastructure equipment for the production, post production, broadcast and Internet protocol television (“IPTV”) industry. The Company’s solutions are purchased by content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital and high definition television (“HDTV”) broadcast environments and by telecommunications companies to roll-out IPTV. The Company’s products allow its customers to generate additional revenue while reducing costs through the more efficient signal routing, distribution, monitoring and management of content as well as the automation of previously manual processes.

About VDS

VDS is committed to providing automation and content design tools for the broadcast, cable television, internet, and post production markets. VDS designs products for the automated control of broadcast television systems, with an emphasis on graphics-related operations, content distribution and automation, and internet-to-video and video-to-internet systems. VDS content creation systems provide industry tools that deliver graphic design, universal file translation and integration capabilities.

www.videodesignsoftware.com

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