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FOR IMMEDIATE RELEASE

VDS PROVIDES GRAPHICS DATA CHANNEL FOR ESPN PAY-PER-VIEW

VDS GameTrak Boards system provides ESPN FullCourt and ESPN GamePlan Pay-per-view channels with automated displays for the latest NCAA Basketball and Football scores, schedules and standings.

NEW YORK, NY (March 25, 2005) – ESPN Pay-per-view has chosen VDS GameTrak Boards suite for its eight (8) Pay-Per-View channels; FullCourt for NCAA Basketball and GamePlan for NCAA Football. ESPN Pay-per-view subscribers can now watch updated scores, schedules and standings on all eight ESPN PayPerView Channel frequencies when no games are being broadcast.



The Scoreboard section of each displays:

- ♦ Game schedules and match-ups for the top 25 games or selected games by conference with team name, team ranking, and game time.
- ♦ Game scores showing team name & ranking, time remaining, quarter, score, winning team highlight, and team possession indicator.

- ♦ The top 25 team rankings, conference team standings, and conference team leaders.
- ♦ ESPN promos which are entered by ESPN personnel as needed.

At the bottom of each channel, there is a GameTrak Ticker to provide additional news & information to ESPN Pay-per-view subscribers at certain time intervals when the standard ESPN ticker is not overlaid.



The GameTrak Boards system contains a VDS Graphics Engine which utilizes a Chyron Lantern64 Digital Video I/O card for the generation of graphics. A SportsTicker Premium Data Feed and the VDS GameTrak Authoring application provide data and content for the channel.

“We were very pleased to be selected by ESPN to provide such point solutions for their College Sports Pay-per-view channels.” said Larry Mincer, President of VDS. “It is a testament to the robustness, modular architecture and performance of our GameTrak suite of applications. In addition, with a mature and flexible product like GameTrak, delivery to ESPN was quick and in time for their on air launch.”

About VDS

VDS is committed to providing automation and content design tools for the broadcast, cable television, Internet, and postproduction markets. VDS designs products for the automated control of broadcast television systems, with an emphasis on graphics-related operations, content distribution and automation, and internet-to-video and video-to-internet systems. VDS content creation systems provide industry tools that deliver graphic design, universal file translation and integration capabilities. www.videodesignsoftware.com

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