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FOR IMMEDIATE RELEASE

VDS PROVIDES SPORTS GRAPHICS SUITE TO THE FIGHT NETWORK

Farmingdale, NY, December 18, 2008—VDS, a leading developer of broadcast automation software, content design and plug-in products, today announced that it has provided a suite of sports graphics applications for the Fight Network in Toronto, Canada.

The suite of products is made up of the VDS GameTrak Client/Server suite that parses data from various sports data providers, VDS' SportBase database, a VDS graphics engine that will make use of the Chyron CAL programming interface and will be under the control of the VDS Ticker Payout Controller, and a Ticker Authoring and Data Entry Station application used by production personnel to author content for the ticker,

Using the Ticker Authoring application, production personnel can select games and schedules to be displayed, enter game notes and statistics, insert promos and sponsors, and enter generic news into one or more playlists to be displayed in the ticker.

The Ticker system supports two modes of operation - Manual Control Mode, where GPI Triggers from a "button box" in master control are used to pause / restart the Ticker, and Automated Control Mode, where GPI Triggers from the Automation system are used to pause / restart pre-scheduled playlists and to control the ticker coming in and out of commercial breaks.



Additional features of the ticker include the ability to insert live, breaking news immediately, while the main ticker continues to display its information.

According to Anthony Cicione, General Manager of The Fight Network, "The Fight Network ticker is unique to the combat sports world. It provides viewers with more information and news regarding the sport and keeps the audience up to date with all sporting news without having to switch channels for updates."

"We are very excited that The Fight Network has selected the VDS ticker system for their broadcast operations, said Jaye Gore, Vice President VDS. "This is a great confirmation of VDS as the leader in broadcast graphics automation and particularly sophisticated data tickers for sports, news or financial broadcasts."

About VDS

VDS provides automation and content design tools for the broadcast, cable television, internet, and post production markets. VDS products offer automated control of broadcast television systems, with an emphasis on graphics-related operations, content distribution and automation, and internet-to-video and video-to-internet systems. These products are used in fully automated sports, news and financial graphics channels as well as the automated management of digital assets and the automated generation of promos in multichannel broadcast or cable facilities. VDS content creation products help broadcast and post-production artists create eye-catching visual effects and apply cutting edge image processing algorithms to still graphics and moving footage. VDS's content creation toolset includes imaging/FX and media import/export plug-ins for editing/compositing systems, and an advanced paint system for broadcast graphics.

www.videodesignsoftware.com

ABOUT THE FIGHT NETWORK

Launched in 2005, The Fight Network is multi-platform, international sports and entertainment company, providing its content to fight fans on digital television, pay-per-view, VOD, radio, mobile and online. The Fight Network is the global leader in presenting and covering all combat sports, including Mixed Martial Arts (MMA), Boxing, Wrestling and Kickboxing and theme-related entertainment, through its 24/7 dedication to the sports. The Fight Network Inc. is a wholly-owned subsidiary of TFN Global Inc., whose corporate headquarters are located in Toronto, Canada.

www.thefightnetwork.com

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